a markup language; and,

  a blending module for blending the converted data reports and the converted structure into the active voice page, wherein the personalized content is conveyed to the at least one user and the at least one user may respond to the at least one service.

  9. (Amended) A method for generating an active voice page that provides interactive and real-time voice services to at least one user, the active voice page comprising at least one markup language document, the method comprising:

  enabling the at least one user to subscribe to at least one service that can output personalized content;

  receiving data reports and a structure for the voice service;

  converting the data reports and the structure into a markup language; and,

  blending the converted data reports and the converted structure into the active voice page, wherein the personalized content is conveyed to the at least one user and the at least one user may respond to at least one service.

  16. (Amended) The method of claim 9 further comprising:

  receiving one or more style properties that are unique to the at least one user; and,

  generating a call request for the at least one user from the active voice page and the style properties.